

GACSB PUBLIC IMAGE AND POLICY COMMITTEE TUESDAY, May 10TH, 2022 – 9:00AM VIRTUAL MEETING MINUTES

Committee Members:			
X – Denotes participation			
Х	David Kidd, Chair – Advantage BHS	Х	Melanie Dallas – Highland Rivers Health
	Doreen Williams, Vice Chair – Viewpoint Health		Mike Mullet – Highland Rivers Health
Х	Alecea Quintyne – DeKalb CSB	Х	Cathalene Teahan, Consultant - CSG
Х	Cindy Levi– Avita Community Partners	Х	Travis Lindley, Consultant – CSG
Х	Dana Glass- Aspire BH/DD	Х	Devin Krecl, Consultant - CSG
Х	Jennifer Hibbard – Viewpoint Health		Mike Scribner, SHP
Х	Judge Joe Bishop – Aspire BH/DD	Х	Robyn Garrett, GACSB
Х	June DiPolito – Pineland BHDD	Х	Jesse Hambrick, GACSB
Х	Kent Woerner – Avita Community Partners	Х	Renee Millians, GACSB
Guests:			
Distribution: 05/10/2022 Agenda, 04/11/2022 Meeting Minutes			

Committee Chair, David Kidd, welcomed members and called the virtual meeting to order at 9:02AM.

Approve 05/10/2022 Agenda – Judge Joe Bishop moved to approve the agenda. Motion seconded by June DiPolito and carried without opposition.

Approve 04/11/2022 Committee Meeting Minutes – Judge Joe Bishop moved to approve the minutes. Motion seconded by Alecea Quintyne and carried without opposition.

Legislative Updates - Travis Lindley reported the Governor signed the SB403 Co Responder Bill yesterday, May 9, 2022, and thanked members for attending the ceremony. Travis advised the committee that all remaining mental health bills should be signed in the next few days. Travis and Devin Krecl both reported that Robyn Garrett was working with the Office of Planning and Budget to set up tours of the CSBs for both OPB members and the Department of Behavioral Health and Developmental Disabilities. Devin advised the group that members were interested in touring every aspect of the CSBs including, but not limited to:

- Behavioral Health Crisis Centers
- Crisis Stabilization Units
- Child and Adolescent programs

Cathalene Teahan stated on Thursday, May 12, 2022, at 11:30AM, the Governor will be signing the FY23 Budget.

Behavioral Health Reform and Innovation Commission – Cindy Levi reported the Hospital Sub Committee has been meeting and Kevin Tanner has indicated that he plans to continue as Chair. Cindy advised the group that she has been sitting in on sub committee meetings and will continue to do so on behalf of the CSBs.

Strategic Plan Discussion/Update- Jesse Hambrick reported speaking with 11 Alive reporter Rebecca Lindstrom, regarding SB403 Co Responder Bill at the Magellan Healthcare Children's Mental Health Summit last Wednesday, May 4, 2022. Jesse asked the group for their feedback about the details he and other CSBs should be providing to her and other media outlets. Melanie Dallas stated that Highland Rivers Behavioral Health had an interview with Rebecca about a month ago and then shared a list of questions she had received prior to the interview. The committee agreed it's in the best interest of CSBs to give out consistent information to Rebecca Lindstrom and all other media outlets. Robyn Garrett suggested the Co Responder workgroup discuss appropriate response for Ms. Lindstrom.

Robyn Garrett reported on the Branding Strategy and expressed the importance of this work now that the legislative session has concluded. The Department of Behavioral Health and Developmental Disabilities has stressed to Robyn and the CEOs that more work needs to be done promoting the CSBs to communities, legislators, and stakeholders. The group agreed that targeting the Office of Planning and Budget needs to be a priority of the committee with the summer tours that will be coordinated. Cindy Levi expressed concern about why some groups and individuals were aware of signing events for mental health bills but CSBs seemed to be left out of the mix. She asked the group to brainstorm how we can be better prepared for the 2023 Legislative Session and the representation of the CSBs.

Alecea Quintyne further added that the committee needs to be thinking of ways to keep the lines of communication open between CSBs and state departments. Melanie Dallas also suggested that CSBs work to have more active relationships with legislators and the members of the Department of Community Health. David Kidd advised the group that he and Robyn Garrett will be meeting with consultant Chuck Tony to discuss the questions and concerns of rebranding the CSBs.

Other- No other discussion.

Next Meeting- A motion to schedule all future meetings for the second Tuesday of every month at 9:00am was made by Jennifer Hibbard. The motion was seconded by Alecea Quintyne and carried without opposition.

Adjournment- The meeting was adjourned at 10:00AM.